



BEE
DOWNTOWN

BUZZWORTHY IMPACT 2025

Engagement

412+



hours of community engagement were enjoyed through Bee Downtown experiences!

Community members participated in the following Bee Downtown experiences:

- **Pollinator Patties**
- **Hive Tour**

200



community members created native plant seed pods during **Pollinator Patties**

12



community members suited up to meet their bees during a hands-on **Hive Tour**

Honey

245



pounds of honey were produced by the Frontier RTP bees.

13.5 MILLION



miles were flown to create this honey.

541



trips around Earth equates to the number of miles flown.

AVERAGE POUNDS OF HONEY PRODUCED BY A SINGLE COLONY



105%



higher yield per hive than North Carolina's reported state average!

Recognition



1



colony from the Frontier RTP apiary made **over 100 pounds of honey!**

Impact

18,000



acres of surrounding community were positively impacted by the Frontier RTP bees!

490 MILLION



flowers were visited to make the Frontier RTP honey!

2,000



wildflowers were added to the community after community members made their own seed pods during Pollinator Patties!



What's the buzz from the Frontier RTP community members?



It was a wonderful addition to my work day and if I see there are more events with Bee Downtown, I will highly recommend them to my co-workers!



~ Hive Tour Participant



I looked forward to the event! A definite mood booster and great start to the day.



~ Hive Tour Participant



Fantastic, very informative and fun!



~ Hive Tour Participant



100%

of participants feel this was one of **their favorite experiences** offered to them by Frontier RTP.



100%

of participants **want more** Bee Downtown community member engagement programming & experiences offered to them!



100%

of participants feel this experience **inspired them** to think about actions they can take to become a more impactful environmental steward.



100%

of participants feel their Bee Downtown experience **cultivated joy** in their week.



100%

of participants believe the Bee Downtown Corporate Hive Program **positively adds to the culture** of Frontier RTP.



100%

of participants **feel more committed** to Frontier RTP knowing they invest in engagement & sustainability programs like Bee Downtown.



BUZZWORTHY IMPACT 2025

Bee Downtown's 2025 Overall Impact

10,584,000

acres positively impacted by Bee Downtown bees!

4.3 trillion

flowers visited to make all of our Partner honey!

31,190

pollinator friendly plants added to the community!

11

cities



588

hives



15,288

hive visits



29.4 million

bees



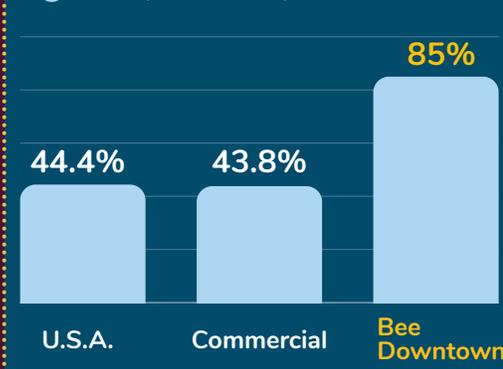
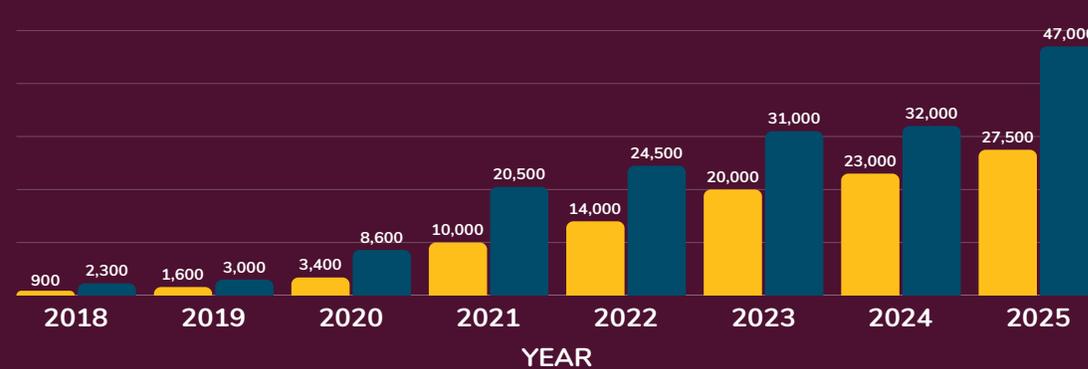
27,500

pounds of honey



POUNDS OF HONEY JARS OF HONEY

Honeybee Colony Retention '25



368

experiences facilitated by Bee Downtown.



20,189

people participated in Bee Downtown experiences.



28,274

hours of collective employee engagement enjoyed by participants of Bee Downtown programming.



**Ready to sign up for
2026 community member
programming?**



**Scan or click the QR code to
see our offerings!**